TIRE STEWARDSHIP OF SASKATCHEWAN

Overview Presentation

Who We Are | What We Do | Where We're Going

2026



About Us

Tire Stewardship of Saskatchewan Inc. (TSS) is the approved program operator responsible for scrap tire management and recycling across Saskatchewan.

Established

Established in June 2017 by the Retail Council of Canada (RCC) and the Western Canada Tire Dealers (WCTD), TSS operates as a non-profit organization dedicated to delivering an effective and environmentally responsible tire recycling program in the province.

Program Operator Since

January 1, 2018, TSS has managed Saskatchewan's scrap tire recycling system under a Product Stewardship Program approved by the Ministry of Environment.

Governance

Industry-focused Board of Directors ensuring program decisions reflect the needs and expertise of the tire and recycling sectors

Funding

Extended Producer Responsibility (ERP) through Tire Recycling Fees (TRF) — no government funding. All revenue goes directly to program activities.



1,460+

Retailer Participants



~$12M

Annual TRF Revenue



Since 1996

Industry-Led Stewardship

What We Do

1



Collect at Retail

Consumers leave old tires with retailers at purchase. Over 1,400+ retail locations participate.

2



Transport

Contracted collectors pick up tires from retailers and deliver to the processing facility.

3



Process

Tires are shredded into Tire Derived Aggregate (TDA) removing steel and fiber at processing facility.

Our Network

TSS Team

- CEO oversees operations
- Operational and administrative staff support the day-to-day operations at TSS
- Board Chair: Larry Heggs, SADA
- Board oversees all strategic direction with collaboration from CEO

Processors

- CRM Canada — Moose Jaw (Southern SK)
- Emterra Waste Management — Northern Processor expected to be open late 2026

Collectors

- Two contracted collection companies – Midnight Cowboy Trucking and TW Trucking
- Frontline representatives of the program
- Pick up scrap tires from retail locations province-wide

Ministry of Environment

TSS operates under Ministry oversight — regulatory framework, PSP approval, program reviews, and enforcement. The Ministry ensures the system is compliant, credible, and serving the public interest.

Mission & Core Values

To earn the trust of Saskatchewan by delivering a reliable, transparent, and service-driven tire recycling program that protects people, supports industry, and advances environmental responsibility.

Accountability & Transparency

Operating openly so residents, partners, and government trust how fees are used

Responsiveness

Listening, adapting, and acting quickly to meet diverse stakeholder needs

Integrity & Respect

Relationships grounded in honesty and professionalism

Collaboration & Service

Working side by side with partners, valuing their expertise

Stewardship

Managing consumer-paid fees wisely, maximizing environmental and economic benefits

Innovation & Improvement

Embracing new technologies, safer practices, and emerging markets

Education & Communication

Helping Saskatchewan understand the value of tire recycling

Professional Development

Investing in governance, leadership, and training for credible stewardship

Strategic Business Plan 2026-2030

Four strategic pillars guiding TSS toward a modern, transparent, and service-driven future

1

Ministry & TSS Relationships

Strengthen collaboration, transparency, and compliance alignment with Ministry and TSS partners

Regular meetings, quarterly reporting, annual reports, R&D guidance

2

Public Awareness & Education

Increase public understanding of acceptable materials and expand education to underserved communities

Targeted campaigns, First Nations/RM outreach, legacy programming, market education

3

Internal Controls & Efficiency

Strengthen internal systems for quality, security, efficiency, and transparency

Enhanced controls, streamlined workflows, analytics dashboard, CAFTA collaboration

4

Sustainability & Compliance

Embed sustainability, regulatory compliance, and continuous improvement across all programs

Sustainability KPIs, compliance monitoring, data-driven performance, budget adherence

Current Challenges

Processing Capacity

Operating with limited processing capacity while awaiting northern facility.

Leadership Transitions

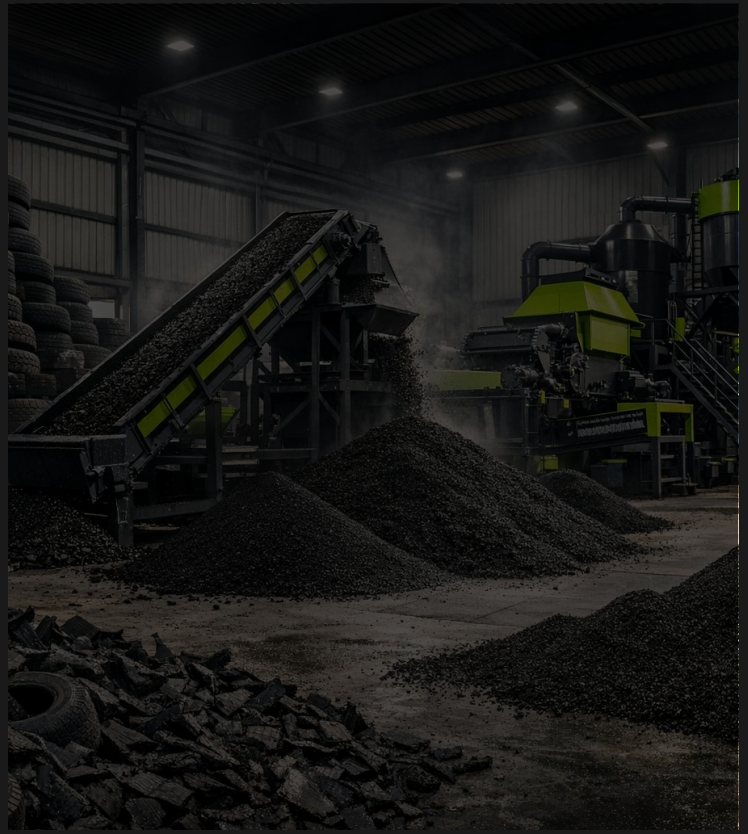
Executive leadership has turned over multiple times since 2017. We are rebuilding this organization with stability and strong governance top of mind.

Industry Structure

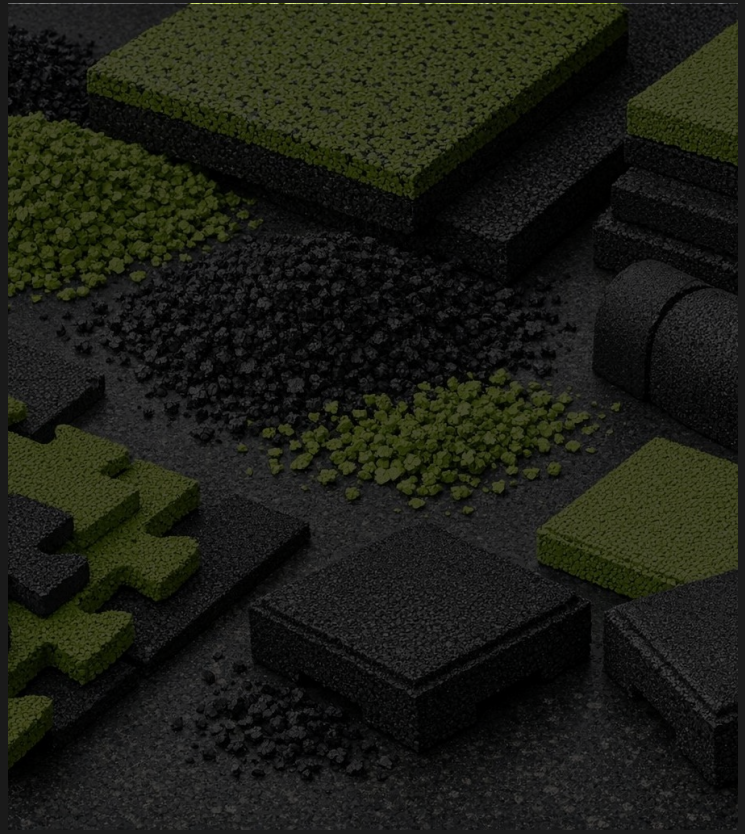
Navigating complex stakeholder dynamics across the province.

Legacy Tire Cleanup

Legacy tires across Saskatchewan. Expanding accessibility to First Nations, hamlets, villages, and RMs.



Upcoming Opportunities



New Northern Processor

Emterra Waste Management opening near Saskatoon by late-2026 — restoring dual-processor capacity for the province.

Circular Economy Markets

Growing demand for tire derived aggregate (TDA) and rubber-modified asphalt (RMA).

Community Accessibility

Expanding program reach to First Nations reserves, hamlets, villages, resort villages, and rural municipalities.

Technology & Analytics

Modern tracking systems, KPI dashboards, and data-driven decision making to improve program transparency.

Our Future

The future of TSS is one where Saskatchewan can rely on a tire recycling system that is modern, transparent, and genuinely service-driven. Guided by strong stewardship, we will continue to manage retailer paid fees wisely and deliver environmental and economic value for the province.

Our relationships with retailers, collectors, processors, communities, and government will deepen through integrity, respect, and open communication — ensuring trust remains at the core of everything we do.

Strong Partnerships

Maintaining close partnerships with industry stakeholders and prioritizing initiatives that benefit Saskatchewan and its retailers.

Circular Economy

Cultivating emerging markets that advance the province's circular economy and strengthen long-term sustainability.

Credible Leadership

Continuing to lead as a credible, responsible, and forward-looking steward of Saskatchewan's tire recycling system.



Thank You

Recycling Tires Responsibly for Saskatchewan

Tire Stewardship of Saskatchewan Inc.

tssk.ca

Program Operator for Scrap Tire Recycling in Saskatchewan