

Multi-Material Stewardship Western

Full EPR Program Transition Update

October 2024

SWRC Waste Solutions Summit



Who We Are

- Established in 2013 as a non-profit organization.
- Formed to develop and implement a product management program for household waste packaging and paper.
- In response to the Province of Saskatchewan's Household Packaging and Paper Stewardship Program Regulations.
- Currently delivering the shared responsibility version of the program



Approved Program Plan Overview



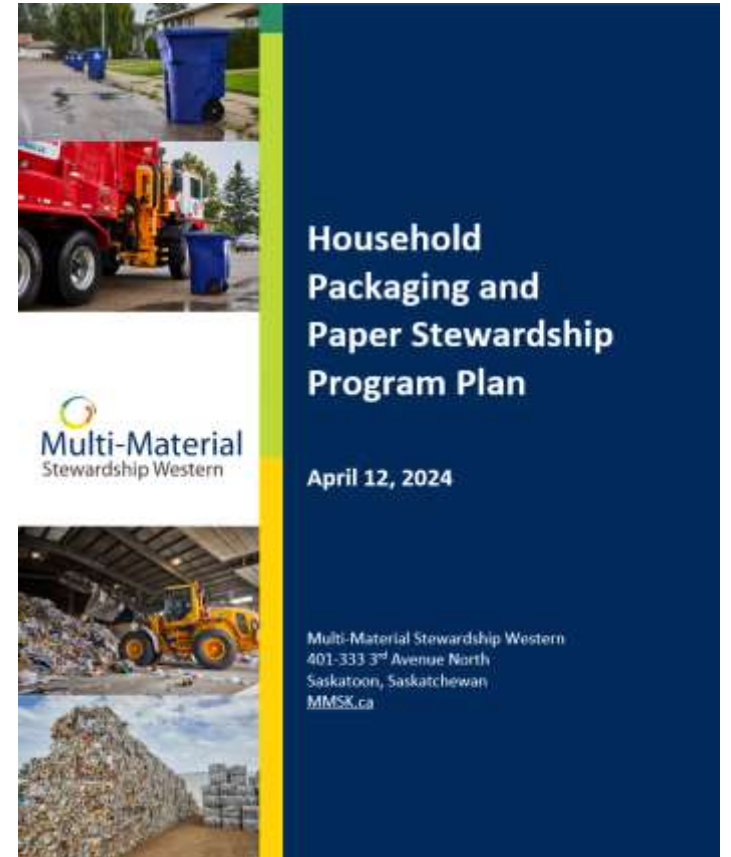
MMSW Program Plan

Program plan was approved in May, 2024

The Program Plan outlines:

- Objectives
- Commitments
- Transition phases

Roadmap to the transition from a shared responsibility model to a system that is managed and operated on behalf of its producer members.



Program Design and Transition Phases



Collection System

- MMSW will contract with collection service providers which meet MMSW's collection qualification standards and policies/procedures.



CURBSIDE COLLECTION

Collection from households that set out materials individually for pick-up



MULTI-FAMILY COLLECTION

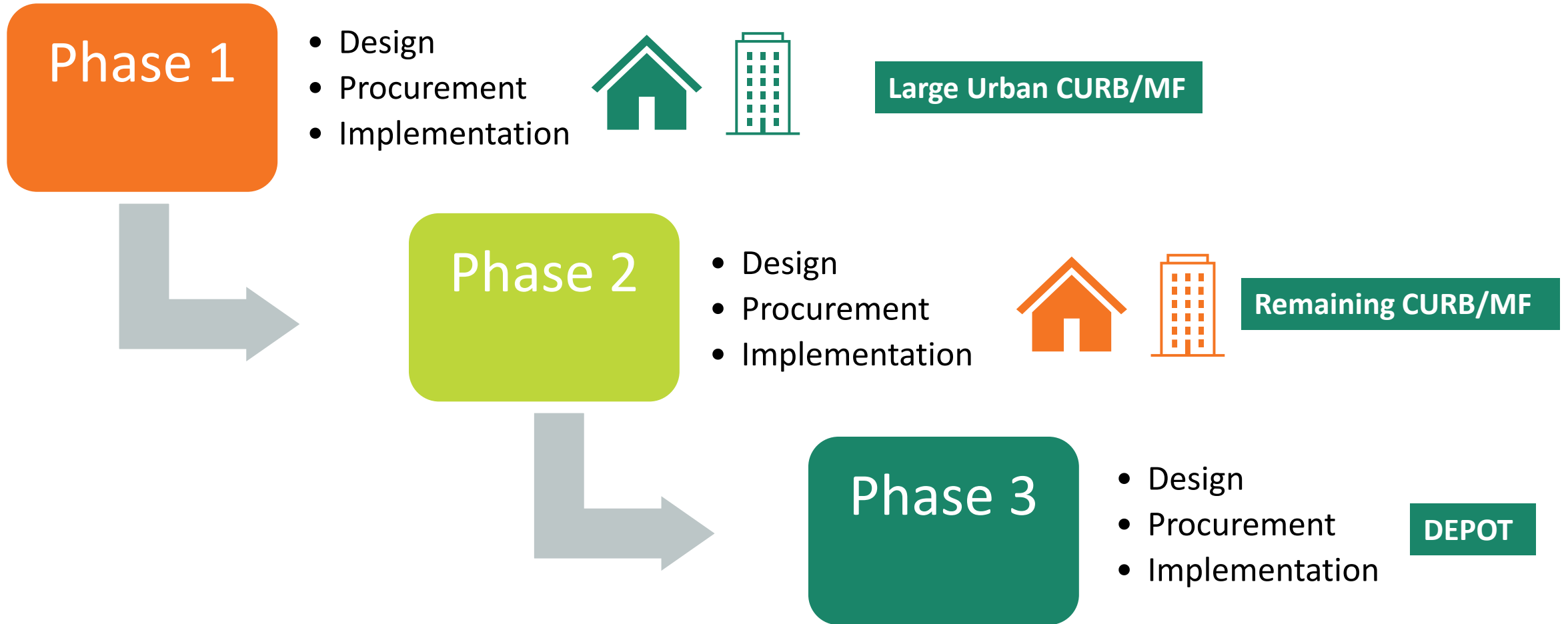
Collection from a central location in residences with five or more units



DEPOT COLLECTION

Residents drop off their materials

Phased Approach To Implementation



Transition Phases - Timeline

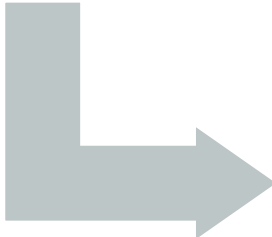
Phase 1

- 6 months after plan approval
 - December 1, 2024



Phase 2

- Phase 1 + 1 year
 - December 1, 2025



Phase 3

- Phase 2 + 1 year
 - December 1, 2026

December 1, 2027 ALL collectors transitioned

Accepted Materials

- Targeted for Phase 1 & 2:
 - Paper and cardboard
 - Mixed containers (plastics, tin, etc.)
 - **Glass bottles and jars**
- Targeted for Phase 3:
 - Flexible plastics
 - Foam packaging



Post-Collection System

- MMSW will be responsible for all aspects of post-collection for PPP collected under each transition phase.
- Four key design aspects will be considered: location and types of facilities, chain of custody, quality of materials, and responsible end markets.
- MMSW is committed to engaging with related organizations directly to ensure the interests of those that have invested social and capital infrastructure into the province's recycling system can be considered.



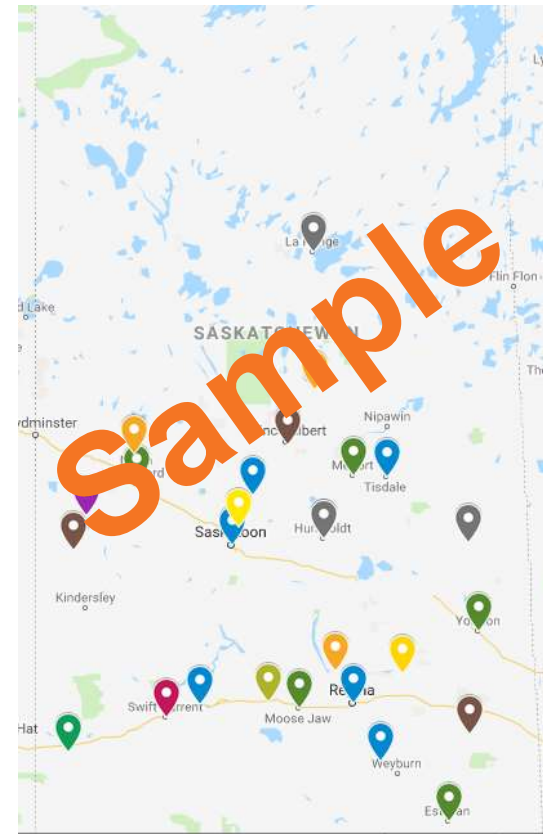
Approach To Incentives

- As MMSW last conducted a cost study in 2022, the study's data will be used to guide the curbside and multi-family incentive rates for **Phase 1 and 2**.
- During the design stage of **Phase 3**, MMSW will conduct a cost study to develop depot incentive rates and to update the curbside and multi-family incentive rates in the current market context.
- Once new collection service agreements have been offered to eligible collectors, inclusive of the new financial incentives, each applicable collector must then decide whether to move forward in a service agreement with MMSW.



Cost Study Phase 3

- To be conducted in 2026.
- Representative sample for collectors currently in MMSW program.
- Results will be used to inform incentive rates for Depot collection and to update (if applicable) incentive rates for Curbside and Multi-family programs.
- MMSW will work with the Advisory Committee and working groups to confirm proposed approach and sampling.



Transition Phases Approach



All Phases

- **Design:**
 - Compile information from MMSW collectors and complete markets analysis
 - Form working group with targeted collectors
 - Develop collection policies and procedures, collection agreements and incentive rates
 - Design catchment area(s) and eligible communities
 - Develop procurement process and documents
 - Finalize accepted material list
- **Procurement:**
 - Competitive procurement process for post-collection services
 - Release of collection agreements and incentive rates to eligible communities
- **Implementation:**
 - Launch of collection with applicable communities

Working Groups

- MMSW has established working groups for Phase 1 and Phase 2 (Sec. 4.4.3) comprised of administrative representatives of communities targeted for inclusion in each as well as their associations (SUMA, SARM, ARWMAS)
- MMSW will also establish a Transition Phase 3 Working Group (including SARM)
- Working Groups:
 - Support the successful implementation of the Household Packaging and Paper Stewardship Program;
 - Provide a collaborative space for regular information exchange and feedback with a focus on ensuring that the process meets the needs of relevant parties;
 - Meetings will act as a forum for the two-way exchange of information, questions and feedback on the design and operation of transition phases.

Transition Phase 2 Working Group Input Areas of Focus

- Key Transition Phase 2 elements that participants will have the opportunity to review and provide feedback on include:
 - Curbside/Multi-family Collection Eligibility Criteria
 - Efficiency Criteria
 - Curb/Multi-family collection standards, policies and procedures
 - Curb/Multi-family SOW
 - Curb/Multi-family incentive rates

2025

Transition Phase 3 Working Group Input Areas of Focus

- Key Transition Phase 3 elements that participants will have the opportunity to review and provide feedback on include:
 - Depot Collection Eligibility Criteria
 - Depot collection standards, policies and procedures
 - Depot MSA/SOW
 - Depot incentive rates.

2026

Collector Participation



Phase 1 & 2 – Three Models For Participation

- Curbside and multi-family collection will be approached through three models:
 - The community-led collection model;
 - The program-led collection model; or
 - Continuation of the shared responsibility model in the short-term.



Phase 1 - Three Options

- Community-Led Option
 - Under the community-led collection model, eligible communities will continue to provide curbside and/or multi-family collection services in their community while acting as a collection service provider to MMSW
- Program-Led Option
 - MMSW operates curbside and/or multi-family collection service directly
 - Requests from collectors for this option are available March/2025
 - MMSW requires a minimum of 2 years for procurement
- Continuation of current shared responsibility model
 - Continue with status quo option until decision is made to transition or Phase 3 concludes, whichever comes first.

Phase 1 Offer Review, Signing & Participation Windows

- Phase 1 Collectors have received letters of offer formally inviting them to transition to a full EPR model with new contracts
- Phase 1 transition windows are:

Transition Opportunity	Deadline To Participate	Launch Date
Window 1	Oct 15, 2024	Dec 1, 2024
Window 2	Jan 1, 2025	Mar 1, 2025
Window 3	Apr 1, 2025	Jun 1, 2025
Window 4	Jul 1, 2025	Sept 1, 2025

Phase 2



Phase 2 - Three Models

- Community-Led Model
 - MMSW aims to:
 - Reduce administrative burdens
 - Fosters operational efficiencies
 - Drives environmental improvement
 - Builds on regional economies of scale
 - Communities and RWAs can request to retain role of providing curbside and/or multi-family collection if can demonstrate efficiencies and improvements can be achieved by continuance of this role
 - Efficiency Criteria will be developed to fairly judge such requests
 - Eligible communities that meet Efficiency Criteria will have option to provide curbside and/or multi-family collection services in their community while acting as a collection service provider to MMSW

Phase 2 – Three Models

- Program-Led Model
 - MMSW operates curbside and/or multi-family collection service directly
 - Applicable to eligible communities that do not wish to provide collection or that do not meet Efficiency Criteria
- Continuation of current shared responsibility model
 - Continue with status quo option until decision is made to transition or Phase 3 concludes, whichever comes first.

Phase 2 & 3 Offer Review, Signing & Participation Windows

- To ensure Phase 2 & 3 communities have sufficient time to consider MMSW's offer and the associated documents, eligible communities interested in considering MMSW's offer may establish a review, signing and participation timeline for transition that reflects their internal decision-making process and operational realities (including the timing of their service provider contracts)
- MMSW will provide multiple launch windows and associated deadlines to applicable communities and collectors
- First launch windows:
 - Phase 2 (Curbside and Multi-family) – Dec 1, 2025
 - Phase 3 (Depot) – Dec 1, 2026

Efficiency & Eligibility Criteria Development



Phase 2 - Eligibility Criteria

Phase 2 Community Curbside and Multi-family Collection Eligibility Criteria

MMSW will outline the draft criteria for curbside and multi-family collection eligibility in smaller communities, including municipalities, regional waste authorities, First Nation and Métis communities.

These criteria will determine which communities will be eligible to participate in Phase 2 and continue to operate curbside and multi-family collection under the MMSW program moving forward.

It will also outline eligibility criteria for those communities not currently acting as curbside or multi-family collectors under the MMSW program at present,

Will also include eligibility criteria for Phase 1 communities without established multi-family collection programs.

Phase 2 Efficiency Criteria

- Given the significant number of small, rural and remote communities identified for Phase 2, MMSW aims to develop and implement an approach to program delivery that reduces administrative burdens, fosters operational efficiencies, drives environmental improvement and builds on regional economies of scale.
- MMSW will outline the draft criteria through which MMSW will determine which communities eligible under Phase 2 will be given the opportunity to act as a collection service provider to MMSW and in which communities MMSW will directly operate collection services in the future as applicable.

Phase 2 Working Group



PROPOSED CRITERIA FOR CONSIDERATION
WILL BE DEVELOPED IN COLLABORATION
WITH THE PHASE 2 WORKING GROUP



GROUP CONSISTS OF 22 INVITEES
TARGETED FOR PHASE 2



REPRESENTATIVES FROM SUMA, SARM
AND ARWMAS

Consultation On Efficiency & Eligibility Criteria



October 29, 2024



10:00 – 12:00 CST/SK

Additional Stakeholder Consultation

- As several major program components cannot be developed until elements of the transition phases described are implemented, MMSW will submit to the Ministry a total of three formal submissions for approval.
- Each submission will include a dedicated consultation period with relevant parties in advance of submission.

Submission Number	Program Plan Component	Program Plan Reference	Submission Timeline
1	Community Curbside and Multi-family Collection Eligibility Criteria/ Phase 2 Efficiency Criteria	Section 4.4.6 and 4.4.7	Launch of Transition Phase 1 Dec. 1/24
2	Depot Collection Eligibility Criteria and collection standards, policies and procedures for depot collection	Section 4.4.9	Launch of Transition Phase 2 Dec. 1/25
3	Performance Targets	Section 5.3.4	Launch of Transition Phase 3 + 12 months Dec. 1/27

Transition Phase 2 - Indigenous Consultation

- In preparation for Phase 2, MMSW will be engaging directly with First Nation and Métis communities and organizations on an appropriate process and timeline for additional and dedicated consultations on their involvement in recycling opportunities. This will be conducted in four stages:
 - **Stage 1** will focus on building relationships with applicable First Nations and Métis organizations by introducing these organizations to MMSW team members and providing key background information for the program, product stewardship, and the transition to the full EPR model.
 - **Stage 2** will focus on engaging with these various organizations and/or communities to learn how best to conduct culturally relevant, respectful and effective engagement on residential recycling and inclusion in a full EPR program in Saskatchewan.
 - **Stage 3** will include dedicated engagement with First Nations and Métis organizations and communities, bringing all learning and insights from Stage 2 into the process.
 - **Stage 4** will incorporate results from this engagement into MMSW's development of a meaningful model for First Nations and Métis participation in PPP recycling opportunities.

Recap

- MMSW collectors will continue to receive payments in accordance with the terms of their existing agreements until:
 - An offer is accepted for collection services in accordance with one of the transition phases
 - Another organization has established a collection services agreement with MMSW to provide curbside, multi-family and/or depot collection services in the applicable community
 - All transition phases are completed December 1, 2027



Resident Communications



Resident Communications

- MMSW will design and deliver an effective resident education program that aims to increase resident awareness of the program features and benefits and engage and encourage residents to participate in the program correctly
- Communities acting as collection service providers will retain primary responsibility for delivering resident communication strategies associated with the collection of PPP.
- MMSW will employ education and awareness campaigns, develop collector resources, provide resident support services and conduct research.
- To ensure that residents with limited internet services have access to program information, MMSW will employ a number of strategies including phone support, event attendance, out of home advertising (e.g. transit shelters, billboards) and operations support resources (e.g. on-site signage, recycling guides, posters).

Branding Update



New Brand




Brand - In Practice



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SK Recycles
Subhead
October 19, 2023



Section Title



Content



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Thank You

