



WORKING TOGETHER for a **BETTER TOMORROW**



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Executive Director

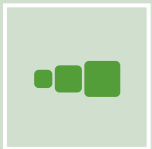
About Us



Multi-Material Stewardship Manitoba Inc. (MMSM) is the not-for-profit, industry-funded organization that funds and provides support for the province's residential recycling programs for packaging and printed paper.



Operates under the Stewardship Plan approved in 2009 and renewed in 2018.



Planning underway for Manitoba's transition to full extended producer responsibility (EPR).

Current State

- Stewards fund up to 80% of the program, and municipalities fund the remaining.
- No EPR regulation in place; instead operating under a direction letter from the Minister received in 2018 to develop a plan for full EPR.
- Planned and consulted on the transition to full Extended Producer Responsibility (EPR) since 2020/2021.
 - Conducted extensive stakeholder consultations.
- The first draft plan was submitted to the department in November 2021.
- The second draft plan, which the department consulted on, was submitted in June 2022.
- Participated in the Ministerial Advisory Committee.



Transition Plan Engagement to Date



- MMSM developed a stakeholder and Indigenous communities' engagement and communications plan, which laid out a roadmap to ensure meaningful consultation and communications with representatives of stewards, municipal and Indigenous communities, and other affected stakeholders.
- MMSM participated in the MARR webinars on full EPR hosted in February and March 2022.
- MMSM presented at the AMM Convention November 2023 & provided regular updates.
- MMSM staff have been providing updates and responding to communities' questions directly.

Transition Plan to Full EPR: Historic Timelines

November 2021

As a result of extensive stakeholder consultations, MMSM submitted a draft Transition Plan to the Minister of Environment & Climate.

June 2022

Revised Transition Plan submitted.

July - August 2022

Government of Manitoba held public consultations to acquire input into the plan.

May 2023

MMSM received an extension letter for current program.

The Manitoba Government advised that a ministerial committee consisting of MMSM, and other stakeholders impacted by the transition to full EPR will be established.

Manitoba Environment and Climate Change

Manitoba Environment and Climate Change provides regulatory oversight of MMSM's program.

- ♻️ MMSM's proposed transition plan requires the approval of the Minister of Environment and Climate Change.
- ♻️ Engagement feedback on MMSM's transition plan will help inform the department's review and support ministerial decision of the proposed transition plan.

Manitoba does not have a regulation in advance of the transition to full EPR

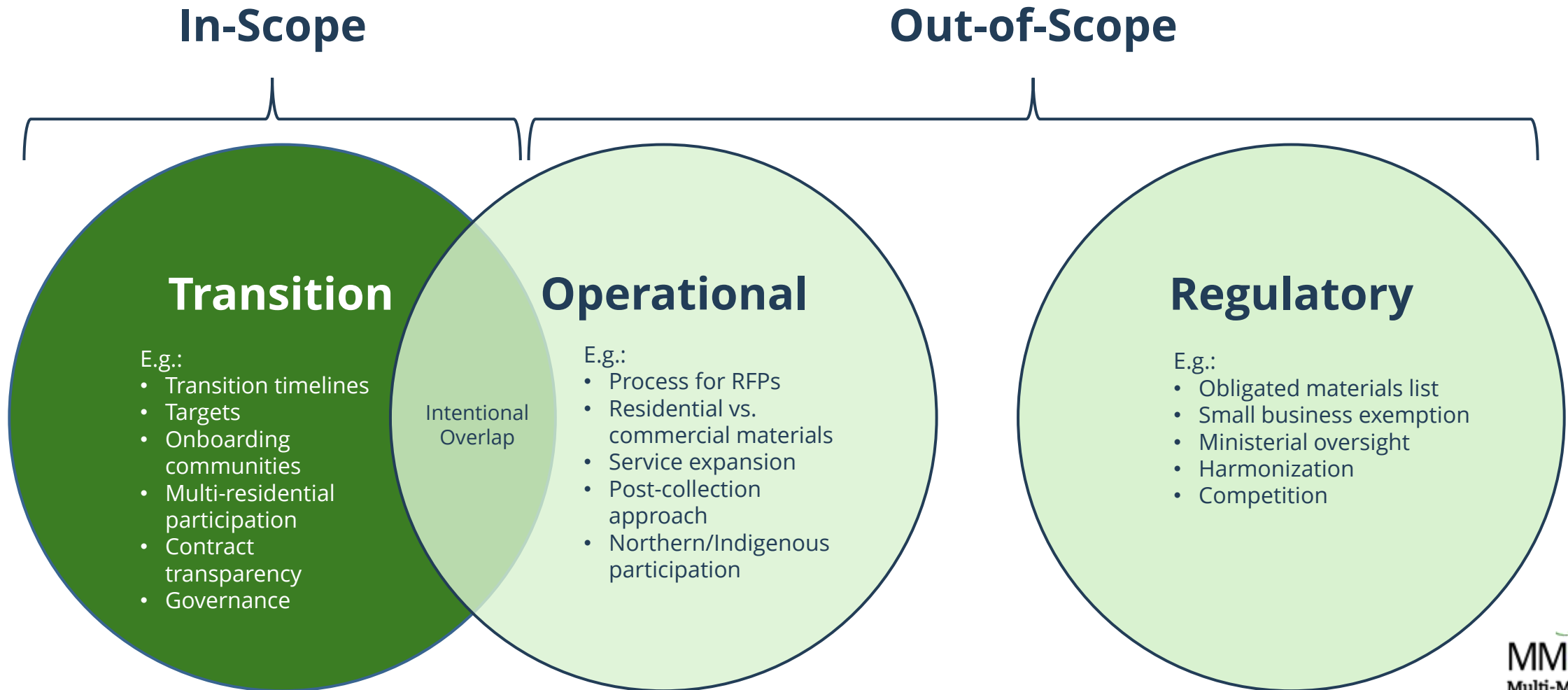
The Manitoba Government plans to update the Guidelines for PPP

Ministerial Advisory Committee Formed

- Provide a meaningful forum for discussion.
- Learn stakeholders' suggestions and perspectives on key aspects of the MMSM transition plan.
- Identify opportunities to enhance the transition plan.
- Expand our understanding of the plan and its impacts.
- Generate alignment or consensus where possible.



Advisory Committee Scope



Governance



MMSM Board

Full EPR is fully managed and operated by stewards.

The Board makeup will be stewards and independent directors.

The Board provides oversight and strategic guidance to the organization.

It's responsible for making major decisions, setting policies, and ensuring the organization's long-term success.



Municipal/Community Working Group

The current Municipal Industry Program Committee (MIPC) will transform into a working group through the transition period, open to all communities.

This will act as a forum to engage, update and receive feedback and questions from communities throughout the transition period.

Meetings will foster relationship building and regular two-way communication between MMSM and Manitoba communities.

The working group will meet regularly to provide an opportunity for discussion and updates on the transition.



Steward Working Group

Forum to engage, update and receive feedback and questions from Manitoba stewards throughout the transition period.

Stewards will have the opportunity to provide feedback and have a say on the development of the EPR program in Manitoba.

First Nations & Metis Communities

(Not currently in the shared-funding program)

MMSM proposes to undertake the following activities, working collaboratively with First Nation & Metis communities that are not currently participating in the program and preparing them for program membership.



Letter of Intent

MMSM will work with Indigenous Services Canada and the Municipal and Northern Relations department to ensure First Nation & Metis communities are informed about the opportunity to register.

The deadline to sign a letter of intent has been extended.



Mapping Communities who have indicated intent

Establish a map that identifies communities that have signed a Letter of Intent.

MMSM will work with ISC to identify opportunities for their support in community infrastructure.



Prioritizing Engagement

Continue with the Winter Roads Project.

Provide P&E support for communities.

NEXT STEPS





Thank You

Questions?


MMSM
Multi-Material
Stewardship Manitoba
INDUSTRY FUNDING RECYCLING