

SWRC PRESENTS
REFORUM 2020

BRAVE NEW WORLD

A DARING LOOK
INTO THE FUTURE



Brave New World

April 1 - 3, 2020

Doubletree by Hilton Hotel

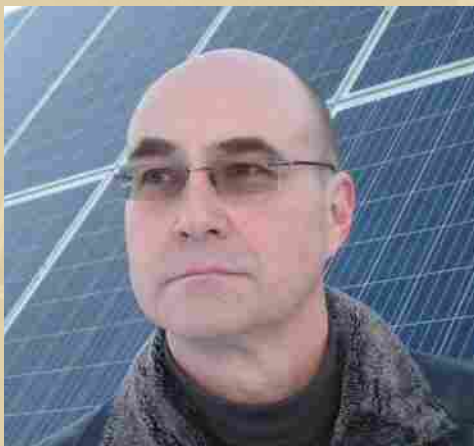
Regina, Saskatchewan

The 2020 Waste ReForum, the annual conference of the Saskatchewan Waste Reduction Council, will be held at the Doubletree by Hilton Hotel in Regina on April 1 - 3, 2020. The conference theme is Brave New World: A Daring Look Into the Future, which will consider how waste reduction will change going forward—from robotics to circular processes.

SASKATCHEWAN
WASTE
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Sponsorship Opportunities



Opening Keynote: Darrin Qualman \$3,500

Darrin will look out across 10,000 years to assemble a concrete, evidence-based definition of sustainably and reveal the perils created by the linear systems of 20th and 21st century petro-civilizations.

Darrin Qualman is the author of *Civilization Critical: Energy, Food, Nature, and the Future*. He is also a Project Manager with the City of Saskatoon, working on

a water conservation strategy for the city. Darrin was a farmer and for 15 years a senior staffperson at Canada's National Farmers Union, including several years as Director of Research. He has degrees in biology, history, and political studies.

As the opening keynote sponsor, you are welcome to introduce Darrin and to address the audience.

Plenary Session: Mythbuster — Waste Edition \$3,500

Our popular lightning session is back and will feature 10 speakers, each with five minutes and ten slides to debunk a waste reduction myth. This will be a fun, interactive, fast-paced session that will get everyone thinking. As sponsor, you are welcome to introduce the session and the moderator.

Plenary Session: Back to the Future \$3,500

Campfire-style group discussions where attendees discuss shifting products back to circular production cycles (circular economy) using experienced mentors as a resource. An intriguing discussion of how we can move forward by looking back. As sponsor, you are welcome to introduce the session.

Thursday Evening Banquet \$5,000

Sponsor the social highlight of the conference! The banquet is a signature event that can include your company name. We invite you to have input into the plan for the evening. You have the opportunity to welcome delegates and to give a 3-5 minute presentation before dinner.

Trade Show Reception \$3,500

You will be the host of a reception in the trade show area that starts off Thursday evening's festivities. Your company name can become part of the event and you will have the opportunity to welcome attendees. Each participant will receive a drink ticket featuring your company logo.

Table Wine at Banquet \$3,500

Your sponsorship includes two bottles of fine Canadian wine on each table at the banquet. Also included are table cards and the opportunity to create a custom label for each bottle.

Breakfasts/Lunches \$3,000 (4)

Host a full breakfast or lunch on Thursday or Friday. We believe in the value of good food in creating the atmosphere for great conversations and new connections. As the meal sponsor, you have the opportunity to address participants after the breakfast or before lunch.

Refreshment Breaks \$2,500 (3)

Breaks are 30 minutes to provide time for networking and creating connections.

Workshop: Surplus Assets & Deconstruction \$2,000

A half-day workshop looking at the issues of what happens to all the extra stuff businesses and institutions have as well as how to encourage deconstruction and recovery of demolition waste.

Waste ReForum 2020

Sponsorship Opportunities

Tours

\$2,000 (2)

Bus Tour: Sponsor a tour of K-Light Recycling and the Regina landfill.

Walking Tour: Sponsor a walking tour of the College Ave. Campus that explores creative recycling and repurposing in the building's renovations.

Concurrent Sessions

\$1,000 (6)

Sponsor a session of interest to you and your clients

- Reducing Organics
- Policies for a Brave New World
- Communications
- Global Waste Issues
- Robotics

Conference Environmental Performance

\$3,000

Contribute to the conference goal of being waste free and low carbon by sponsoring the waste reduction and composting initiatives, as well as green energy and carbon offsets. Your contribution will be acknowledged on collection bins and with signage on the registration table.

To take advantage of these
Sponsorship Opportunities,
please contact:

Joanne Fedyk

SWRC Executive Director
306-931-3242
joanne@swrc.ca

For a summary of all
Sponsorship Benefits, see
page 4.

Waste ReForum 2020

Summary of Sponsorship Benefits

Event	Value	Signature Event	Speaking Opportunity	Complimentary Registrations	Trade Show Display	Table Cards/ Tickets	Verbal/Program Recognition	Sponsor Slides and/or Signs	Logo on Website
Thursday Evening Banquet	\$5,000	•	•	3	Double	•	•	•	•
Thursday Trade Show Reception	\$3,500	•	•	2	Single	•	•	•	•
Table Wine at Banquet	\$3,500			2	Single	•	•	•	•
Keynote Speaker	\$3,500		•	2	Single		•	•	•
Plenary Sessions (2)	\$3,500		•	2	Single		•	•	•
Breakfasts/Lunches (4)	\$3,000		•	2	Single		•	•	•
Environmental Performance	\$3,000			2	Single		•	•	•
Refreshment Breaks (3)	\$2,500		•	1	Single		•	•	•
Workshop	\$2,000			1	Single		•	•	•
Tours (2)	\$2,000			1	Single		•	•	•
Concurrent Sessions (6)	\$1,000			1			•	•	•