



HOME GROWN

Local Problems. Local Solutions.

Home Grown

April 10 - 12, 2019

Sheraton Cavalier Hotel

Saskatoon, Saskatchewan

The 2019 Waste ReForum, the annual conference of the Saskatchewan Waste Reduction Council, will be held at the Sheraton Cavalier Hotel in Saskatoon on April 10 - 12, 2019. The conference theme is Home Grown, which will explore ways that Saskatchewan businesses and communities can create a more self-sufficient environment for waste diversion. We will share experiences and ideas that could take root in our home towns.

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Sponsorship Opportunities



Opening Keynote: Dr. Neil Seldman **\$3,500**

Neil Seldman, Ph.D., is president and co-founder of the Institute for Local Self-Reliance and is Director of the Waste to Wealth Initiative. Seldman is a leading recycling and zero waste activist assisting citizen, environmental and small business organizations in stopping garbage incinerators in scores of US cities. He works with these cities to increase recycling from the waste stream and grow the local economy by adding value to recovered materials through local processing, manufacturing and job creation. Prior to ILSR, Seldman worked in manufacturing of consumer products and was professor of political science.

As the opening keynote sponsor, you are welcome to introduce Dr. Seldman and to address the audience.

Thursday Evening Banquet **\$5,000**

~~Sponsor the social highlight of the conference! The banquet is a signature event that can include your company name. We invite you to have input into the plan for the evening. You have the opportunity to welcome delegates and to give a 3-5 minute presentation before dinner.~~

Wednesday Evening Reception **\$5,000**

Host the conference opening event at the picturesque Top of the Inn. This is a signature event that can feature your company name. You are also invited to have input into the evening's activities.

Trade Show Reception **\$3,500**

You will be the host of a reception in the trade show area that starts off Thursday evening's festivities. Your company name can become part of the event and you will have the opportunity to welcome attendees. Each participant will receive a drink ticket featuring your company logo.

Table Wine at Banquet **\$3,500**

Your sponsorship includes two bottles of fine Canadian wine on each table at the banquet. Also included are table cards and the opportunity to create a custom label for each bottle.

Opening Plenary: Local Waste Innovators - Lightning Session **\$3,500**

This lightning session will feature 10-12 speakers, each with five minutes and ten slides to present their best waste reduction ideas. This will be a fun, interactive, fast-paced session that will get everyone thinking. As sponsor, you are welcome to introduce the session and the moderator.



Closing Keynote: Dr. Jacqueline Ottmann **\$3,500**

Dr. Jacqueline Ottmann is Anishinaabe (Saulteaux), former elementary and high school teacher and principal. She was Coordinator of the University of Calgary First Nations, Métis, Inuit undergraduate teacher education program, and Director of Indigenous Education Initiatives within the Werklund School of Education (WSE). She also co-chaired the WSE Indigenous Strategy, and the university-wide Indigenous Strategy.

As of October 1, 2017, Jacqueline became Professor and Vice-Provost Indigenous Engagement at the University of Saskatchewan. Ottmann has been recognized as an international researcher, advocate, and change-maker whose purpose is to transform practices inclusive of Indigenous leadership, methodologies and pedagogies. Jacqueline is driven to create schools and communities that foster a deeper sense of belonging and appreciation for Indigenous peoples - their histories, stories, ways of knowing and being.

As the closing keynote sponsor, you are welcome to introduce Dr. Ottmann and to address the audience.

Waste ReForum 2019

Sponsorship Opportunities

Breakfasts/Lunches **\$3,000 (4)**

Host a full breakfast or lunch on Thursday or Friday. We believe in the value of good food in creating the atmosphere for great conversations and new connections. As the meal sponsor, you have the opportunity to address participants after the breakfast or before lunch.

Grass Roots & Students Sponsorship **\$7,000**

As Grass Roots sponsor, you will cover the registration fees for up to five students or representatives of grassroots organizations. This is a sponsorship for someone with vision who understands the need to bring young, enthusiastic people into the industry. You will also be supporting the development of community organizations.

Refreshment Breaks **\$2,000 (3)**

Breaks are 30 minutes to provide time for networking and creating connections.

Workshop: Design Thinking **\$3,500**

A special one-day workshop on Design Thinking. During this highly-interactive workshop, participants will use the design thinking process to develop creative outcomes to common problems in waste management. As sponsor, you are welcome to host the workshop and to introduce the facilitator, Stephanie Yong.

Tours **\$2,000 (2)**

Bus Tour: Sponsor a tour of Loraas' new commercial compost facility that will have the capacity to handle 24,000 tonnes a year, and Lafarge Aggregate's construction/demolition yard.

Walking Tour: Sponsor a walking tour to Remai Modern, Saskatoon's new museum of modern and contemporary art.

Concurrent Sessions **\$1,000 (6)**

Sponsor a session of interest to you and your clients

- Cooperative Local Solutions
- Policy Instruments for Municipalities
- Using Technology to Solve Local Waste Problems
- Creating Sustainable Programs in the North
- Food Waste Reduction Options
- Changing Plastics/Recycling Markets

Conference Environmental Performance **\$3,000**

Contribute to the conference goal of being waste free and low carbon by sponsoring the waste reduction and composting initiatives, as well as green energy and carbon offsets. Your contribution will be acknowledged on collection bins and with signage on the registration table.

To take advantage of these Sponsorship Opportunities, please contact:

Joanne Fedyk
SWRC Executive Director
306-931-3242
joanne@swrc.ca

For a summary of all Sponsorship Benefits, see page 4.

Waste ReForum 2019

Summary of Sponsorship Benefits

Event	Value	Signature Event	Speaking Opportunity	Complimentary Registrations	Trade Show Display	Table Cards/ Tickets	Verbal/Program Recognition	Sponsor Slides and/or Signs	Logo on Website
Thursday Evening Banquet	\$5,000	•	•	3	Double	•	•	•	•
Wednesday Evening Kick-Off	\$5,000	•	•	3	Double		•	•	•
Thursday Trade Show Reception	\$3,500	•	•	2	Single	•	•	•	•
Table Wine at Banquet	\$3,500			2	Single	•	•	•	•
Keynote Speakers (2)	\$3,500		•	2	Single		•	•	•
Opening Plenary Session	\$3,500		•	2	Single		•	•	•
Breakfasts/Lunches (4)	\$3,000		•	2	Single		•	•	•
Grass Roots & Students Sponsorship	\$3,000			2	Single		•	•	•
Conference Environmental Performance	\$3,000			2	Single		•	•	•
Refreshment Breaks (3)	\$2,000		•	1	Single		•	•	•
Workshop	\$2,000			1	Single		•	•	•
Tours (2)	\$2,000			1	Single		•	•	•
Concurrent Sessions (6)	\$1,000			1			•	•	•