

WASTE  
RE 2019  
FORUM

*Planary Session*  
*10:30am-12pm*

# Lightning Talks: *Local Waste Innovators*



**Launne Kolla**

*@Do.More.Good: Founder & Operator*

## **@Do.More.Good: Using Social Media to Persuade Change**

*@do.more.good is a social media account (instagram & facebook) that persuades and educates others on ways that they can do more good by sharing tips on how to live more sustainably, create less waste or ways to give back within your community. Launne Kolla, is a wildlife and marine biologist by trade, but her passion for making the world a better place has set her on a mission to share small ways that you can make a difference, in hopes of creating positive change.*



















