

SOCIAL ENTERPRISES



Christopher Dunlap, Co-Founder & Director

April 23, 2015

WHAT IS SOCIAL ENTERPRISE?

- What is DIG?
- Social Enterprise and DIG
- Employees
- Community
- Environment
- B-Corp and 1% for the Planet



What is DIG?

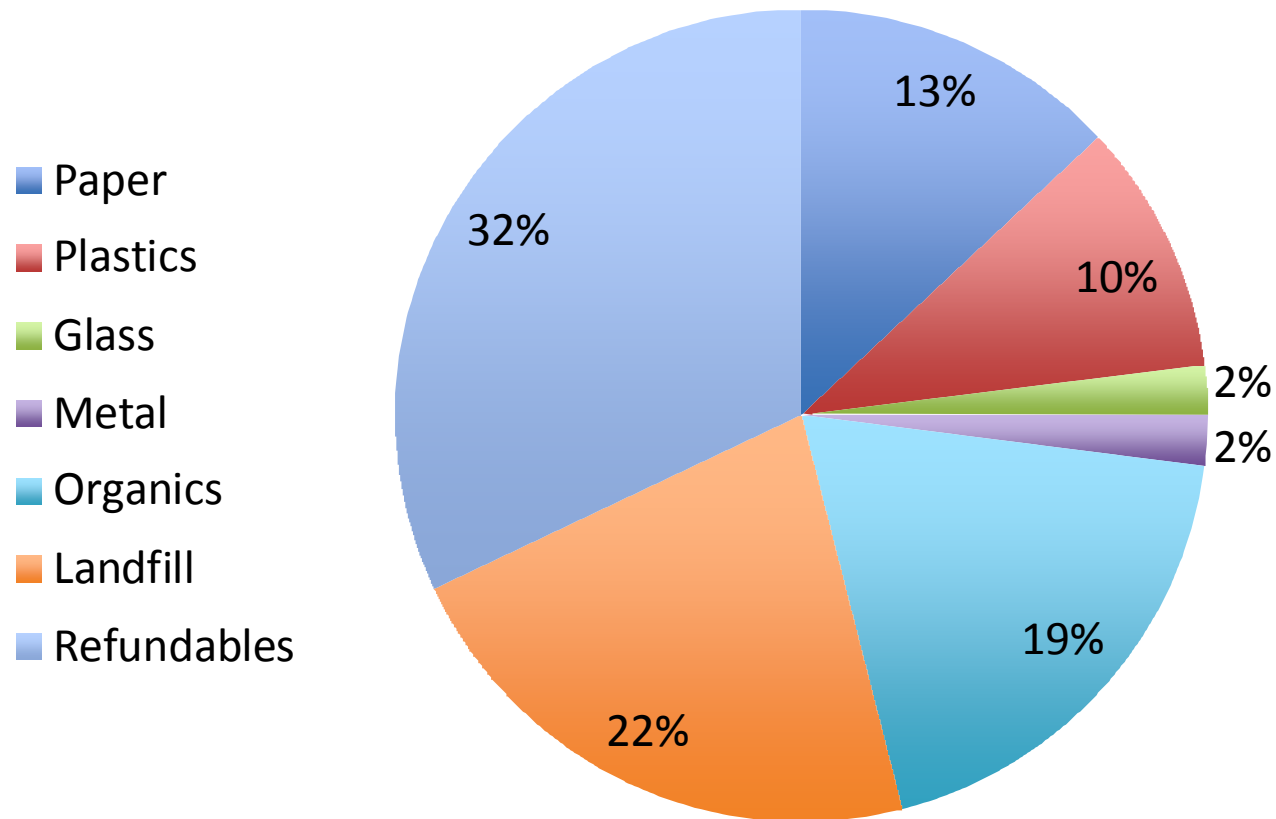
- Started with the Calgary Folk Fest
- Services include:
 - Waste stations
 - Environmental consulting
 - Waste audits
 - Water stations
 - Bike lock-up services
 - Restaurant consulting



■ SERVICES: WASTE STATIONS



SERVICES: WASTE AUDIT



■ SERVICES: BIKE LOCK-UP



■ SERVICES: WATER STATIONS



■ SERVICES: COMPOSTABLES



SERVICES: METRICS & REPORTING



SOME OF OUR CLIENTS



■ SOCIAL ENTERPRISE & DIG

A **social enterprise** is an organization that applies commercial strategies to maximize improvements in human and environmental well-being - this may include maximizing **social** impact rather than profits for external shareholders.



SOCIAL ENTERPRISE

Vision

Healthy communities with positive social and environmental impacts.

Mission

Reach 16 million people through waste, water and energy awareness programs and divert 100 metric tons of waste away from the landfill by 2020.



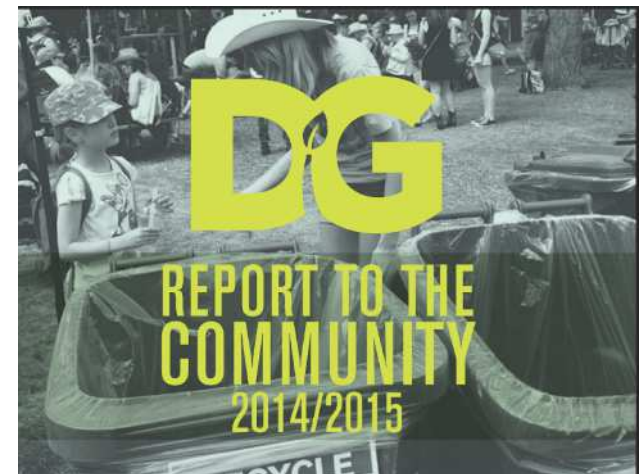
EMPLOYEES

- We offer living wages
- Group benefits
- Group retirement with a 5 % match
- Company cell phone
- Flexible hours
- Bonuses based on performance



■ COMMUNITY

- Public education regarding waste at events and businesses
- Landfill and farm tours for community members
- Pro bono work for limited non-profit organizations
- Annual report to the community



ENVIRONMENT

- Offset all vehicle emissions for company trucks
- In 2014, we collected **12,179 kg** of waste and diverted **76%** of that from the landfill. 42% of all waste collected was made up of compost, 34% was recyclable material.
- We provided **+50,000** gallons of tap water, equal to almost 390,000 disposable bottles of water saved from the landfill



■ B-Corp and 1 % for the Planet

- DIG is committed to becoming a B-Corp in 2015
- DIG donates 1% of annual net revenue to 1&FTP and is committed to continue doing so.



SUMMARY

We believe:

- Fair wages and benefits are important to attract talent and is the right thing to do
- Giving back to the community via charity is important to DIG
- Donating to environmental causes is part of our core beliefs



GET IN TOUCH!

Twitter --- @dig_events

Facebook --- facebook.com/digevents.doitgreen

Web --- www.DoltGreen.ca

Email --- info@digevents.ca

