

#### Federated Co-operatives Limited

## FCL A Commitment to Sustainability

#### VISION:

Federaled Co-operatives Limited will set the world standard in consumer co-operative excellence.

#### MISSION:

To provide responsible, innovative leadership and support to the Co-operative Retailing System for the benefit of mempers, employees and Canadian communities.



### A JOURNEY THAT BEGAN WITH PICKING THE LOW HANGING FRUIT

#### THE SIMPLE STUFF FIRST



Principle focus was on compliance and efficiency



### Better Lighting Technologies

 T8 Lighting and electronic ballasts -Savings of over 40% compared to traditional fluorescent lighting.

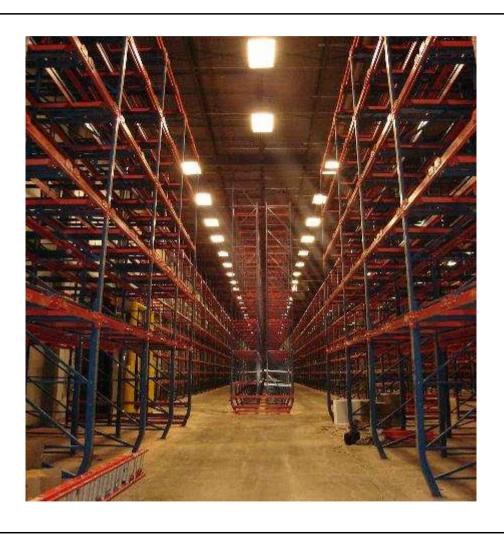
 In 2009, LED was selected for canopy and external lighting.







#### **T5 MOTION CONTROLLED LIGHTING**





#### **BETTER FLEET LOGISTICS**





### SUSTAINABLE FCL FACILITIES





#### SUSTAINABLE RETAIL FACILITIES

Since 1984 the Retail Facilities Group has been injecting sustainable design into retail co-op facilities. Cumulative energy savings over the past 25 years = more than \$27,000,000





### Research into efficiency

Now these fans are standard in our distribution centers



# We're Willing to Try Something New



GIVE WHEAT A CHANCE!





# Championing Recycling and Waste Diversion

#### Factoids.

- Roughly 100% of all lead acid batteries that FCL sold over the past few years have been recycled
- Approximately 130,000 kilograms per year of paper (FCL H.O.)
- Over 1 million pounds of baled plastic bags and shrink wrap in past 3 years









# Recognizing the Need to Lead Stewardship Programs

- Agricultural Plastics
  - FCL Chairs the Saskatchewan Agricultural Stewardship Council

- Consumer Product Packaging
  - FCL sits on the board of Multi-Material
     Stewardship Western



# SUSTAINABLE CONTAMINATED SITE MANAGEMENT





#### **COMMUNITY BENEFIT**

FCL's Environmental Affairs Department Research Funding was as follows:

2007- \$482,844

2008 - \$459,252

2009 - \$952,002

2010 - \$1,000,000

2011 - \$1,000,000

FCL estimates that research expenditures for 2012 and 2013 will exceed a 1 million dollars for each year.



#### **ACADEMIC RESEARCH PARTNERS**





A few of FCL's research programs involve partnering with leading researchers from following academic institutions:

- University of Saskatchewan
- Yukon College



## GOVERNMENT PARTNERS / FUNDING AGENCIES







FCL's research programs have received cash funding and funding in kind from the following agencies:

- •NSERC Council
- Natural Sciences and Engineering Research
- •IRAP
- Industrial Research Assistance Program
- •CLS
- Canadian Light Source



#### **SHARING RESULTS**

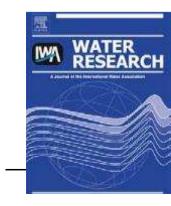
To ensure that others continue to build on our research many of our projects are being written up for publication, presentation at international conferences and for consideration for engineering awards.

Of particular importance, this helps communicate our success and leanings to amongst others, our regulators. This allows FCL to implement advances remediation programs with much less regulatory overhead than others.











#### RESEARCH LEADING TO AWARD WINS

### All of the awards below were the result of SR&ED eligible research

- Consulting Engineers of Saskatchewan "Award of Merit 2008"
- Consulting Engineers of Manitoba "Award of Excellence 2009"
- •Association of Consulting Engineers of Canada "Tree for Life 2009"
- Consulting Engineers of Saskatchewan "Award of Excellence 2011"



# Promoting Sustainable Ideas

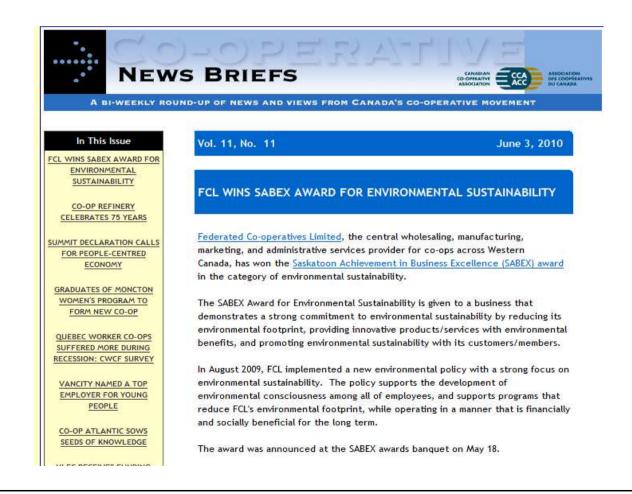
Since it's inception in 2007, hundreds of thousands of reusable shopping bags have been sold into the CRS.

Conservatively these efforts have eliminated the use of over 80,000,000 bags system wide.





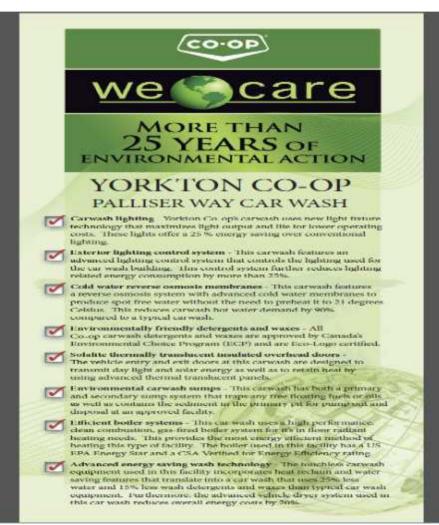
# RECENTLY FCL STARTED AN EXTERNAL DIALOGUE ON SUSTAINABILITY





### We let our members know that "We Care" about sustainability









## THE BEGINNING OF PROMOTING BETTER PRODUCTS





### **NEWS RELEASE**

FEDERATED CO-OPERATIVES LIMITED

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#### Co-op food stores reeling in eco-friendly catch

(May 4, 2012) -- Co-op food stores have gone eco-fishing. And what they've reeled in for their customers is ocean-friendly seafood options and a new labeling system to help them make environmentally responsible choices when buying fresh and frozen seafood products.

The 165 Co-op food stores that carry fresh and frozen seafood in Western Canada are taking part in the "Reel in the Solution!" sustainable seafood program developed by Federated Co-operatives Limited (FCL) in partnership with SeaChoice, a consortium of five nationally respected Canadian conservation organizations that undertake scientific assessment of the environmental sustainability of wild fisheries and aquaculture products.



### **COLLABORATIVE APPROACH TO SUSTAINABILITY**











Canada

















#### **MEANINGFUL MEASUREMENTS**

- Identify and manage key performance indicators
- Establish benchmarks
- Integrate into business systems





- We will work with FCL's business units to set goals
  - Understand the challenges
  - Track and communicate progress





## ENHANCED REPORTING FOR STAKEHOLDERS

- A Social Responsibility Report will be completed for our stakeholders in 2013.
  - Triple bottom line reporting
  - Opportunity to highlight FCL's social responsibility and sustainability initiatives





## SUSTAINABILITY IN BUSINESS STRATEGY

- Organization wide responsibility
- Forward-looking
- Partnerships
- Innovation

