

Riders a Little Greener Thanks to Recycled Scrap Tires

When the Saskatchewan Roughriders suit up for their first pre-season home game tomorrow, they'll be greener than ever.

The new artificial turf at Mosaic Stadium has been created in part by using recycled Saskatchewan scrap tires, collected and processed under the recycling program managed by the Saskatchewan Scrap Tire Corporation (SSTC).

"Fans are contributing more than pride and commitment to their team this season and for many seasons to come," noted Saskatchewan Scrap Tire Corporation Chairman, Don Schlosser. "There is a very real possibility that your old tires may have found a new home right in the heart of Riderville."

More than 18,000 Saskatchewan scrap tires have provided the 360,000 pounds of rubber material used to create the cryogenic rubber spread over the turf at Mosaic Stadium. The rubber material is key component in making the field play and feel like real turf, while at the same time providing a safer surface to play on.

SSTC has created a billboard and radio advertising to draw attention to this innovative use for recycled tires. The material can be seen and heard by visiting the Saskatchewan Scrap Tire Corporation's website at www.scraptire.sk.ca.

"Most people probably don't know all of the terrific products now being made from recycled tires. This end-use is particularly interesting, but it's just the tip of the iceberg," Schlosser said. "Since the program began, we have diverted more than eight million tires from landfills and turned them into useful products like patio blocks, playground surfaces, and in this case, artificial turf."

The tires were processed at the Permalife plant in Assiniboia. A Montreal-based company, FieldTurf, installed the new field. FieldTurf's patented system is used by four other CFL teams, including the British Columbia Lions, Calgary Stampeders, Montreal Alouettes, and Toronto Argonauts.

Your tires. Your team. Go green!

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