



Saskatchewan Waste Reduction Council

Annual Report 2010

“Think more... waste less”



The 4th ‘R’ - Rethink

2010 was a year for us to rethink ourselves.

We’ve come up with a new mission, developed values,
and a strategy for going forward.

Our Mission

“As an advocate for community and environment,
SWRC will lead in addressing the underlying causes of waste by
identifying opportunities, creating connections and promoting solutions.”

Our Vision A waste-free Saskatchewan.

Core Values

1. **Respectfulness** For Environment, Partners and Relationships
2. **Competence** Knowledge, Understanding and Skill
3. **Effectiveness** To Make a Positive Difference
4. **Initiative** Leadership



Board of Directors

Chair Bert Weichel, Saskatoon
Vice-Chair Kevin Acton, Saskatoon
Secretary Rod Johnson, Saskatoon
Treasurer Angie Bugg, Saskatoon

DIRECTORS AT LARGE

Jack Astill, Edmonton, AB
Kelly Goyer, Saskatoon
Ken Gryschuk, Saskatoon
Al Heron, Eston
Mark Hilton, Yorkton
Joan Meyer, Saskatoon
Duane Mohn, Birch Hills
Henry Mutafya, Regina (from Sept. 2010)
Sheri Praski, Saskatoon
Monica Pukas, Regina
John Schisler, Air Ronge
Tyler Smith, Regina (to Sept. 2010)
Don Taylor, Bredenbury

Staff

Executive Director

Joanne Fedyk

Administrative Coordinator

Martha Hollinger

Information & Outreach Coordinator

Naomi Mihilewicz



Message from the Chair

Life doesn't seem to get less busy. Not for individual people or for companies or for non-profit organizations. With so much activity, it's often difficult to find some time to step back and contemplate where we are all headed.

As SWRC approaches its 20th anniversary, our board – especially the governance committee – our staff and our partners managed to set aside some time to look both backward and forward in a strategic planning process. We sincerely appreciate this gift of time from everyone who participated.

With valuable assistance from Synergy Solutions, we considered where we have come from and re-visited the question of who we are and what we do. SWRC has created a new mission statement (*see page 1*).

Within this mission are sub-messages:

- *advocate for community and environment* – to us, this means that we operate with both the community's and the environment's interests in mind and that we seek to balance these two priorities.
- the word *lead* mandates us to get ahead of things and to not wait for issues to land on our doorstep before we take them on.
- *underlying causes of waste* – this speaks to the need for SWRC to go beyond recycling where we can and to work on ways to reduce waste and eliminate the forces that cause waste to be created.
- *identifying opportunities, creating connections and promoting solutions* – these are the ways that we will achieve the first part of the mission. All of our activities can fit into these three components.

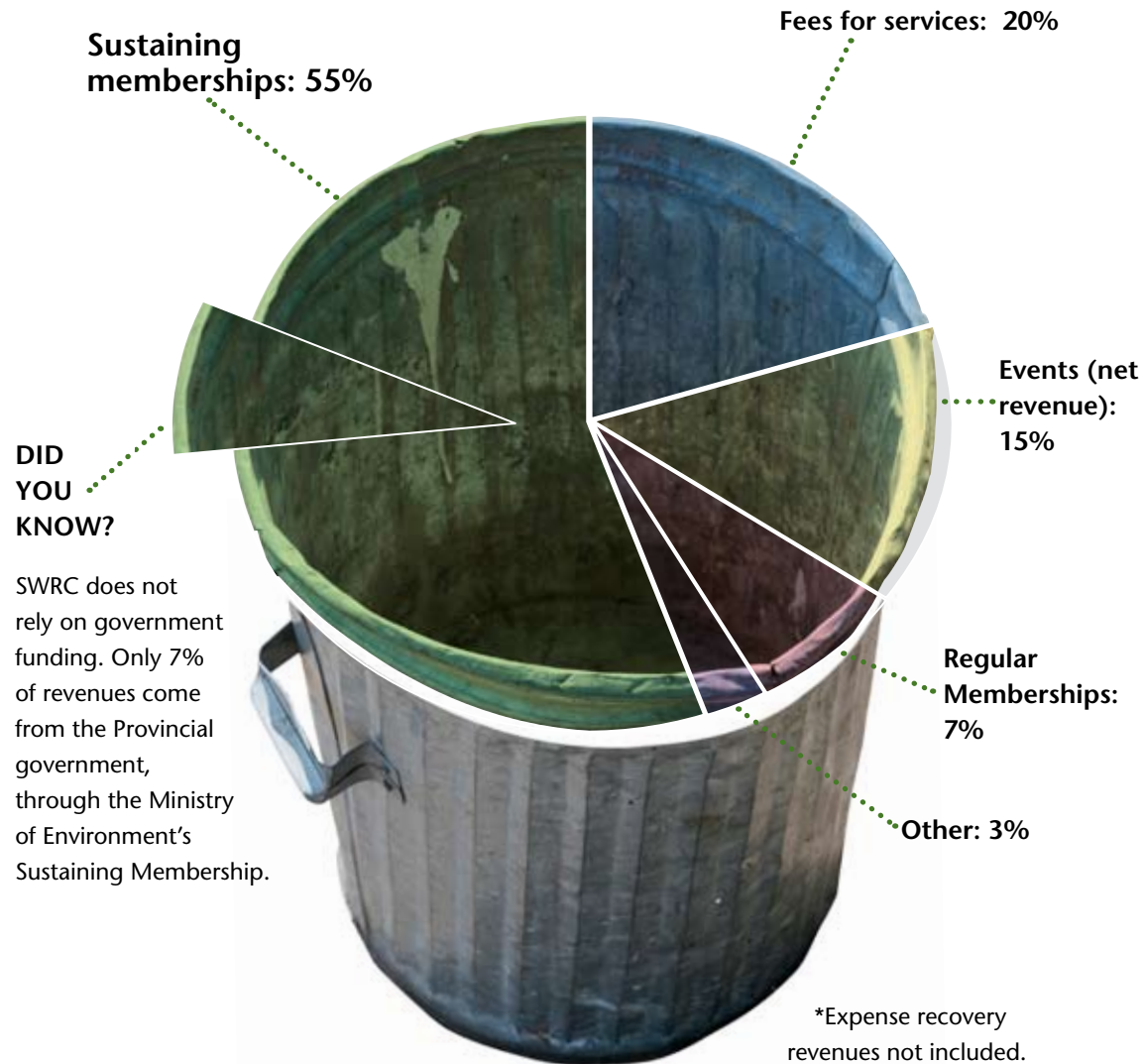
It's obvious that the mission has created some resonance for us. We hope to make it live for the next twenty years!



**Bert Weichel, Chair
Saskatoon, SK**

On the Road to Zero Waste... SWRC Funding

2010 CORE OPERATIONS*:



Sustaining Members

SUSTAINING MEMBERS FOR 2010

City of Saskatoon

Saskatchewan Waste Electronic Equipment Program (SWEEP)

SARCAN Recycling

Saskatchewan Association for Resource Recovery Corporation (SARRC)

Saskatchewan Scrap Tire Corporation (SSTC)

Product Care (Saskatchewan Paint Recycling Program)

SaskPower

SaskTel

Ministry of Environment

SWRC is honoured to be supported by sustaining members that share our vision of a waste-free Saskatchewan. Each year they contribute \$10,000 towards the vital work that the SWRC does. It is our privilege to provide our sustaining members with ongoing recognition, as well as offer them tailored services that meet our common goals. The SWRC invites you to become our next sustaining member, and expand all of our potential.

In return for their contributions, SWRC offers sustaining members opportunities for sponsorship or services that satisfy mutual priorities.





Sustaining Member Profile: SARCAN Recycling

SARCAN Recycling is a household word in Saskatchewan. They were established as a division of the Saskatchewan Association for Rehabilitation Centres in 1988 in order to operate the provincial deposit return system for beverage containers. SARCAN's recycling program is one of the most successful in North America, achieving an overall return rate of 86 percent and recycling 4.8 billion containers so far. In addition to beverage containers, SARCAN's 71 depots also accept milk containers, leftover paint and end-of-life electronics, making them a key stakeholder in Saskatchewan recycling.

"The SWRC has been a significant contributor to recycling for twenty years. They provide a gathering place for the industry and their unwavering support of waste reduction and stewardship has been invaluable."

*- Ken Homenick, Director of Operations,
SARCAN Recycling*

SARCAN has been an active participant in SWRC since its inception and has been an SWRC sustaining member since 1999. SWRC provides a mini-clipping service to SARCAN as part of their sustaining membership.

Thinking Ahead: Opportunities for New Sustaining Members

Sustaining members are key to expanding our ability to make a difference. If supporting educational activities fits your priorities, consider our Zero Waste Outreach Program.

ZERO WASTE OUTREACH PROGRAM

The program will target schools and libraries – groups with a strong interest in waste reduction education, but typically without the resources to bring in programming. Your sustaining membership will fill this need.

SWRC has developed **Get Rid of Garbage** – an interactive workshop on Reducing, Reusing and Recycling that is suitable for any age group. The presentation provides accurate, Saskatchewan-based information and explores questions like "What is garbage?" and "How can I avoid making it?" Participants come away with a more complete picture of waste reduction in Saskatchewan and how they can play a bigger role.

With sponsorship, we would be able to conduct the Get Rid of Garbage workshop in ten schools each year, with the goal of spreading the message to every school district in the province. We will try to arrange multiple presentations in the same school or community to have greater impact.

The Zero Waste Outreach Program sponsor will be acknowledged verbally and with a special sign on display during each workshop. They will also be acknowledged as the program sponsor in any correspondence involved in setting up the workshops, on the SWRC website and in our annual report.



Activities in 2010

The SWRC works to achieve its mission by identifying opportunities, creating connections, and promoting solutions.

IDENTIFYING OPPORTUNITIES

Our “**Where do I recycle my...?**” online database (sponsored by sustaining member Ministry of Environment) includes information on every recycling program, both private and municipal, for every community in the province. We update the database annually, this year with the help of summer student Tawnya Schmidt. In addition to being a valuable resource for everyone in the province, the database provides us with a tool for responding to the over 700 email and phone requests for information that we received in 2010.

CREATING CONNECTIONS

Our semi-annual **Waste Minimization Forums** are a great way of creating connections and keeping everyone up to date. The Spring '10 Forum, held in Regina in March and themed “Making a Molehill out of a Mountain,” included tours of Crown Shred & Recycling’s renovated MRF and new plastics recycling plant and of K-Light Recycling’s fluorescent light bulb recycling operation. Presentations covered a wide variety of topics, from recycling polystyrene to zero-waste communities to making art from recycled products. The Fall Forum, held in Humboldt, had the theme “Turning the Tide,” a reference to problems with flooding at REACT’s Humboldt landfill. Event highlights included a tour of that

landfill; the story of how REACT has dealt with its challenges; presentations from Saskatchewan companies who market recycled products; and “The Clean Bin Project” – a new documentary about a Vancouver couple’s challenge to live waste-free for a year. Both Forums were well-attended, and generously supported by SaskTel (sustaining member) and our other sponsors.

...the database provides us with a tool for responding to the over 700 email and phone requests for information that we received in 2010.

Recycle Saskatchewan is a collaboration between SWRC and the provincial recycling organizations for scrap tires, end-of-life electronics, used oil materials, leftover paint and beverage containers. We work together to promote recycling. In 2010, the Recycle Saskatchewan partners had joint displays at the Regina and Saskatoon Home Shows and at the SUMA Convention. Recycle Saskatchewan also created teaching units based on the new science curriculum for Grades K-6 which are available on their website, recyclesaskatchewan.ca. SWRC coordinated four summer students for the Recycle Sask. organizations: Chelsey Bourgonje, Terri Morgan, Raeleen Viklund, and Justin Lasnier brought the recycling message to provincial parks, car shows, parades, municipal offices and retailers.

Activities in 2010, Continued

PROMOTING SOLUTIONS

Our annual **Waste Minimization Awards** recognize outstanding individuals, businesses and municipalities for their achievements in waste reduction. Their stories inspire others – our way of promoting others’ often very innovative solutions. The 2009 award recipients were:

- **Individual Award:** Ken Homenick, SARCAN Recycling, for his lifetime contribution to recycling
- **Municipal Award:** City of Saskatoon for its composting programs
- **Partnership Award:** Saskatoon Public Schools, Waste Management and Saskatoon Curbside Recycling for their expanded recycling program in the Saskatoon public schools

For more details on the awards, visit saskwastereduction.ca and click on ‘Waste Minimization Awards.’

SWRC promotes **composting** as a way to create a local solution for organic waste. We assist communities in establishing or troubleshooting their composting programs. We also train Master Composters, community volunteers who can deliver composting training and assistance. We coordinate the City of Saskatoon’s (sustaining member) Master Composters, whose activities included staffing displays at gardening-related events like Seedy Saturday, Gardenscapes and the Farmers’ Market. They also gave composting and workshop presentations throughout the city.



L-R: Randy Holfeld, Saskatoon Public Schools; Leon Bourner, Waste Management Canada Corp.; Nancy Heppner, Minister of Environment; and Dwight Grayston, Saskatoon Curbside Recycling.

Waste Reduction Week (WRW) is another way in which SWRC promotes solutions, along with our sister organizations across Canada. WRW is sponsored by SaskPower (sustaining member). In addition to promoting two national contests, we launched WRW at Saskatoon’s Montgomery School with the announcement of new teaching units for Kindergarten to Grade Six. Information was sent to all Saskatchewan schools, along with the national poster and information on the contests.

SWRC held an art show entitled **Haven’t We Met? Everyday Items Re-imagined into Art**, with pieces commissioned by Recycle Saskatchewan members and created by artists from the ReARTcycle group. We also held a business breakfast in conjunction with the Regina Chamber of Commerce, with Monica Pukas discussing SaskPower’s Zero G program.

Financials (Abridged)

A complete Financial Statement, audited by Cheryl Woloschuk, Certified General Accountant, Prof. Corp., is available upon request from the SWRC office.

SASKATCHEWAN WASTE REDUCTION COUNCIL INC.
STATEMENT OF FINANCIAL POSITION ~ December 31, 2010

ASSETS		
	2010	2009 (Note 6)
CURRENT		
Cash	\$ 43,348	\$ 19,745
Accounts receivable	19,738	51,770
GST recoverable	3,063	3,904
	<u>66,149</u>	<u>75,419</u>
CAPITAL ASSETS (Note 4)	<u>6,209</u>	<u>7,053</u>
	<u>\$ 72,358</u>	<u>\$ 82,472</u>
LIABILITIES		
CURRENT		
Accounts payable and accrued liabilities	\$ 2,260	\$ 2,782
Payroll liabilities	1,796	1,517
Deferred revenue	650	1,288
	<u>4,706</u>	<u>5,587</u>
NET ASSETS		
Net assets invested in capital assets	6,211	7,053
Restricted net assets	40,000	40,000
Unrestricted net assets	21,441	29,832
	<u>67,652</u>	<u>76,885</u>
	<u>\$ 72,358</u>	<u>\$ 82,472</u>

Financials (Abridged)

A complete Financial Statement, audited by Cheryl Woloschuk, Certified General Accountant, Prof. Corp., is available upon request from the SWRC office.

SASKATCHEWAN WASTE REDUCTION COUNCIL INC.
STATEMENT OF OPERATIONS ~ For the year ended December 31, 2010

	2010	2009 (Note 6)
REVENUE		
Project management and expense recoveries	\$ 270,445	\$ 324,174
Sustaining memberships	80,000	80,000
Forums and conferences	40,852	33,090
Memberships	9,775	10,100
Newsletter advertising	3,788	3,788
Donations	1,225	725
Interest and other	382	1,431
	<u>406,467</u>	<u>453,308</u>
EXPENSES		
Wages and benefits	244,813	232,817
Travel	42,335	56,843
Subcontracting	28,147	38,949
Materials and supplies	21,420	55,792
Meetings	17,560	21,002
Rent	16,162	11,304
Telephone	13,878	4,507
Printing and copying	12,441	3,645
Advertising and promotion	8,971	13,035
Amortization of tangible assets	2,340	2,526
Postage and courier	1,790	2,326
Training	1,554	3,533
Insurance	1,321	1,265
Website hosting	1,143	839
Workers' compensation	935	606
Tech support	572	0
Bank charges	223	130
Memberships and subscriptions	95	85
Professional fees	0	2,258
Newsletter	0	1,559
Miscellaneous	0	1,484
	<u>415,700</u>	<u>454,505</u>
DEFICIENCY OF REVENUE OVER EXPENSES	<u>\$ (9,233)</u>	<u>\$ (1,197)</u>

The Year in Photos



Left: At the SUMA conference.

Below: The Regina Home Show.



Above: Touring Futuristic Industries in Humboldt at the Fall Forum.



Vermicomposting demonstration at the Organics Connections Conference.



An art piece commissioned for Waste Reduction Week, made of recycled milk jugs.

ALLIED PAPER SAVERS, EDMONTON AB • ASSOCIATION OF REGIONAL WASTE MANAGEMENT AUTHORITIES, SASKATOON • JACK ASTILL, EDMONTON AB • PATRICIA BEAULIEU, MEADOW LAKE • BIOMED RECOVERY AND DISPOSAL, SASKATOON • ANGIE BUGG, SASKATOON • JANICE BURROWS, PRINCE ALBERT • BUSINESS FURNISHINGS, SASKATOON • ANTON CANITZ, SASKATOON • CITY OF LLOYDMINSTER • CITY OF MEADOW LAKE • CITY OF MELVILLE • CITY OF MOOSE JAW • CITY OF NORTH BATTLEFORD • CITY OF PRINCE ALBERT • CITY OF REGINA • CITY OF SASKATOON • CITY OF SWIFT CURRENT • CITY OF WEYBURN • CITY OF YORKTON • CLEAN NOVA SCOTIA FOUNDATION, DARTMOUTH NS • FRED CLIPSHAM, REGINA • COMPOSTING COUNCIL OF CANADA, TORONTO ON • COSMOPOLITAN INDUSTRIES, SASKATOON • CROWN SHRED & RECYCLING, REGINA • EASTERN RECYCLERS ASSOCIATION, KENTVILLE NS • ECOTAINER SALES, SURREY BC • ECYCLE SOLUTIONS, AIRDRIE AB • ENVIRONMENTAL COALITION OF PEI, CHARLOTTETOWN PEI • ERCO WORLDWIDE, SASKATOON • EVRAZ INC, REGINA • GENERAL RAS, CALGARY AB • GREEN ACTION CENTRE, WINNIPEG MB • GREGG HALLSWORTH, REGINA BEACH • BARB HANBIDGE & ROD JOHNSON, SASKATOON • DAVID HARMAN, MEADOW LAKE • AUDREY HARSH, HUDSON BAY • HEWLETT PACKARD CANADA, MISSISSAUGA ON • MERV HEY, SASKATOON • PAULE HJERTAAS, REGINA • BOB & IRIS JOHNSON, GOODSOIL • JOHNSON & WEICHEL, SASKATOON • KEEP GARBAGE BENEFICIAL, PUGWASH NS • K-LIGHT RECYCLING, REGINA • LAMON DISPOSAL LTD, MEADOW LAKE • STEPHANIE LANGEVIN, SASKATOON • LORAAS DISPOSAL/ALL-GREEN RECYCLING, SASKATOON/REGINA • MALLARD DIVERSIFIED SERVICES, WADENA • RICHARD MATCHETT, SASKATOON • MENNO INDUSTRIES, WALDHEIM • MERLIN PLASTICS, DELTA BC • MINISTRY OF ENVIRONMENT, SASK • MINISTRY OF GOVERNMENT SERVICES, SASK • DUANE MOHN, BIRCH HILLS • JUDY MONTGOMERY, SASKATOON • MUNICIPAL WASTE ASSOCIATION, GUELPH ON • NATURE SASKATCHEWAN, REGINA • ANNE NEULS, GRENFELL • NEWALTA (SASK) CORP, REGINA • NORTH CENTRAL SASK. WASTE MANAGEMENT CORP, PRINCE ALBERT • NORTH VALLEY WASTE MANAGEMENT ASSOCIATION, FORT QU'APPELLE • NORTHERN VILLAGE OF ILE A LA CROSSE • PAPER & PAPERBOARD PACKAGING ENVIRONMENTAL COUNCIL (PPEC), BRAMPTON ON • ZSUZSANNA PAPP, SASKATOON • WENDY PAQUIN, BALCARRES • PARKLAND REGIONAL WASTE MANAGEMENT ASSOCIATION, ENDEAVOUR • PINTER & ASSOCIATES, SASKATOON • PORCUPINE REGIONAL WASTE MANAGEMENT, PORCUPINE PLAIN • SHERI PRASKI, SASKATOON • PRODUCT CARE ASSOCIATION, SURREY BC • RECYCLING COUNCIL OF BRITISH COLUMBIA, VANCOUVER BC • REACT, HUMBOLDT • RECYCLE SYSTEMS, KIRKLAND, WASHINGTON, USA • RECYCLE-LOGIC INC, RED DEER AB • RECYCLING COUNCIL OF ALBERTA, BLUFFTON AB • RECYCLING COUNCIL OF ONTARIO, TORONTO ON • RECYCLING EQUIPMENT COMPANY OF CANADA, KITCHENER ON • RED COAT WASTE RESOURCE AUTHORITY, KIPLING • RESOURCE RECYCLING MAGAZINE, PORTLAND, OR, USA • RM OF COALFIELDS #4, BIENFAIT • RM OF WILTON, MARSHALL • CLAYTON SAMPSON, WOODSTOCK ON • SARCAN RECYCLING, SASKATOON • SASKATCHEWAN ABILITIES COUNCIL, YORKTON • SASKATCHEWAN ASSOCIATION FOR RESOURCE RECYCLING CORPORATION (SARRC), SASKATOON • SASKATCHEWAN ASSOCIATION OF RURAL MUNICIPALITIES (SARM), REGINA • SASKATCHEWAN ENVIRONMENTAL INDUSTRY AND MANAGERS' ASSOCIATION (SEIMA), REGINA • SASKATCHEWAN ENVIRONMENTAL SOCIETY, SASKATOON • SASKATCHEWAN FEDERATION OF LABOUR, REGINA • SASKATCHEWAN SCRAP TIRE CORPORATION (SSTC), REGINA • SASKATCHEWAN URBAN MUNICIPALITIES ASSOCIATION (SUMA), REGINA • SASKATCHEWAN WASTE ELECTRONIC EQUIPMENT PROGRAM (SWEEP), SASKATOON • SASKATOON CURBSIDE RECYCLING • SASKATOON HEALTH REGION • SASKATOON PROCESSING COMPANY • SASKATOON PUBLIC SCHOOLS • SASKATOON REGIONAL WASTE MANAGEMENT ASSOCIATION, DUNDURN • SASKPOWER, REGINA • SASKPOWER BOUNDARY DAM POWER STATION, ESTEVAN • SASKTEL • WAYNE SCHIDLANSKY, HUMBOLDT • JOHN SCHISLER, AIR RONGE • JOE SCHMUTZ, SASKATOON • SGI SALVAGE OPERATIONS, REGINA • TETRA PAK CANADA, RICHMOND HILL ON • TIM HORTONS, OAKVILLE ON • TITAN CLEAN ENERGY PROJECTS, SASKATOON • TOUCHWOOD HILLS REGIONAL LANDFILL, RAYMORE • TOWN OF ASSINIBOIA • TOWN OF BATTLEFORD • TOWN OF CARLYLE • TOWN OF ESTON • TOWN OF GULL LAKE • TOWN OF KINDERSLEY • TOWN OF LUMSDEN • TOWN OF MAPLE CREEK • TOWN OF MOOSOMIN • TOWN OF NIPAWIN • TOWN OF OUTLOOK • TOWN OF RADVILLE • TOWN OF ROSTHERN • TOWN OF SHAUNAVON • TOWN OF TISDALE • TOWN OF WARMAN • TOWN OF WILKIE • UNIVERSITY OF SASKATCHEWAN – WORKPLACE SAFETY AND ENVIRONMENTAL PROTECTION • UNIVERSITY OF SASKATCHEWAN – ECOLOGY CAMPS FOR KIDS • UNIVERSITY OF SASKATCHEWAN – OFFICE OF SUSTAINABILITY • URBAN FOREST RECYCLERS, SWIFT CURRENT • WASTE MANAGEMENT OF CANADA CORP, SASKATOON/CALGARY • WEYBURN WOR-KIN SHOP CORP, WEYBURN • WHEATLAND REGIONAL CENTRE, ROSETOWN • WILSON ENGINEERING LTD, CALGARY • WEST YELLOWHEAD WASTE RESOURCE AUTHORITY, LASHBURN

Our Members



Please recycle this booklet.



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