



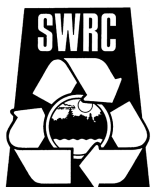
Ken Homenick  
(306) 933-0616



Joan Meyer  
(306) 373-9337



Phil Wrubleski  
(306) 652-7217



Joanne Fedyk  
(306) 931-3242



Mannie Cheung  
(604) 592-2972  
ext. 203



Theresa McQuoid  
(306) 721-8473

# RECYCLE SASKATCHEWAN

## New Website Gateway to Recycling in Saskatchewan

Six of Saskatchewan's stewardship organizations today announced the launch of [www.recyclesaskatchewan.ca](http://www.recyclesaskatchewan.ca), a new website that is a gateway to information on waste reduction and recycling in Saskatchewan. The launch of the website coincides with the Saskatchewan kick-off to Waste Reduction Week in Canada, which runs October 19 – 25.

"This project is about bringing comprehensive information to the public about recycling," said Joanne Fedyk, Executive Director of the Saskatchewan Waste Reduction Council. "We hope to keep growing and changing the site as we gather feedback and ideas from our users across the province."

**Recycle Saskatchewan** is a cooperative effort of the Saskatchewan Waste Reduction Council (SWRC), the Saskatchewan Scrap Tire Corporation (SSTC), the Saskatchewan Waste Electronic Equipment Program (SWEEP), SARCAN, the Saskatchewan Association for Resource Recovery Corporation (SARRC), and the Saskatchewan Paint Stewardship Program (Product Care Association).

"Together these stewardship organizations represent an important force in protecting Saskatchewan's environment," said Fedyk. "We are very pleased that they are all supporting the **Recycle Saskatchewan** project."

The **Recycle Saskatchewan** website is a portal offering information, tips and resources on reducing waste, and recycling. Users are also welcome to provide their own tips for keeping Saskatchewan green.

"Saskatchewan people understand the value of recycling and have strongly supported the provincial recycling programs," said Fedyk. "With this website, we'll keep the momentum going."

The site will be maintained by the Saskatchewan Waste Reduction Council and was made possible by funding and participation from each of the environmental stewardship groups represented on the site.

[www.recyclesaskatchewan.ca](http://www.recyclesaskatchewan.ca) was officially launched in a ceremony at Mosaic Stadium which included Saskatchewan Minister of the Environment Nancy Heppner, and Saskatchewan Roughriders "Green Zone" representatives.

***For more information, or to arrange interviews, please contact any of the individuals listed in the column to the left.***